

# 23/24 DHHS SPONSORSHIP WELCOME LETTER



Community Sponsors,

On behalf of the Desert Hills Thunder Theatre Department, I want to thank you for considering becoming a part of our sponsorship program here at DHHS and benefitting the wonderful theatre students and theatre department.. We cannot accomplish our goals this upcoming school year without the support of amazing community sponsors like you!

As we approach our Fall Musical, Beauty and the Beast, I wanted to reach out and invite you to begin your business signage sponsorship with us here at DHHS. This year **we will be very reliant** on the generosity of sponsors like you. Your sponsorship will ensure our students will receive the best possible experience in every aspect of their theatre association.

Attached to this letter, you will see you have a choice between three levels of sponsorship: **Platinum, Thunder** and **Gold**. Each level provides the business with multiple ways to get your business shared within our community. If you wish to begin a sponsorship, please sign the attached contract and return it to me through email or the mail. If you have any questions, don't hesitate to contact me at the email below.

The attached information and contract outlines all of the benefits that accompany your choice of sponsorship. This initiation or renewal will also guarantee your signage location for the upcoming school year. (***\*See deadline information below***). Signage is tight and we will sell out, so we hope you consider renewing or beginning a sponsorship at your earliest convenience.

This year, we are also opening an opportunity for you to advertise your business through commercials that will showcase your business during our live streamed events. We are still working on the details, but if that option is something that would interest you, please indicate your interest by marking that on the contract form.

Thank you again for your support of Desert Hills High School. Your support helps all of our Thunder Family and we look forward to many great years with you as a community partner.

Kyle Myrick  
Sponsorship Coordinator  
kyle.myrick@washk12.org  
435-674-0885 x 4426  
Desert Hills High  
828 Desert Hills Drive East  
St. George, UT 84790



# **23/24 DHHS SPONSORSHIP INFORMATION**



## **CONTRACT:**

- Each contract, and signage hung, is good for **ONE YEAR**.
- **SEPTEMBER 2023 – JULY 2024**

## **RENEWALS/DEADLINE:**

- Each contract is good for **ONE SCHOOL YEAR**. You will be contacted by email by the end of school year (**May 22nd, 2024**) with the option to renew your contract.

## **PAYMENT:**

- Make all checks payable to Desert Hills High School Attn: Kyle Myrick
- Mail checks to Desert Hills High School at 828 E Desert Hills Dr St George, Ut 84790

## **CONTACT:**

- Contact Kyle Myrick with any questions: [kyle.myrick@washk12.org](mailto:kyle.myrick@washk12.org)

## **LEVELS & COST:**

- See attached benefits and levels sheet.

## **SIGNAGE ARTWORK DIMENSIONS:**

- FOOTBALL: 4'X8'
- TENNIS: 6'X12'
- GYM: 3'X8'

## **SIGNAGE ARTWORK ACCEPTABLE FORMATS:**

### **VECTOR IMAGES:**

- AI, SVG, EPS, PDF



**VECTOR IMAGES**

Based on math, vector art can be scaled to any size or proportion without losing any resolution or degrading the image.

Common file formats: AI, SVG, EPS, PDF



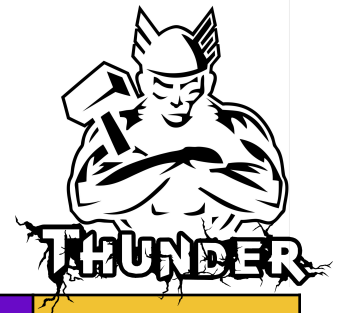
**RASTER IMAGES**












Composed entirely of pixels and dependent on resolution, raster images are limited on how big they can go without losing resolution and becoming pixelated.

Common file formats: PSD, JPG, BMP, GIF, PNG

***\*ALL SIGN LOCATIONS ARE BASED UPC***

# 23/24 DESERT HILLS SPONSORSHIP BENEFITS



Benefit	<u>Platinum</u> \$3500/yr (3 Signs)	<u>Thunder</u> \$2500/yr (2 Signs)	<u>Gold</u> \$1500/yr (1 sign)
Signs displayed on football, gym, and tennis areas			
Signs displayed on both football and gym			
Sign displayed on either football or gym			
PA Recognition at Home Athletic events			
Two tickets in THUNDER ZONE to home football games (50 yard line reserved seats) and two tickets to home games in the gym. The Thunder Zone can be purchased separately at \$1,000 (2 ticket package)			
Two season tickets to any non-playoff home athletic event.			
1 Reserved Parking Spot at Home Football Games			

# 23/24 DESERT HILLS SPONSORSHIP CONTRACT

SEPTEMBER 2023 – JULY 2024



Business Name:

Contact Name:

Contact Phone:

Contact Email:

## Select A Program(s) Your Sponsorship Will Support:

- |  |                                       |   |
|--|---------------------------------------|---|
| <input type="checkbox"/> Athletics (General) | <input type="checkbox"/> Football     | <input type="checkbox"/> Girls Tennis     |
| <input type="checkbox"/> Boys Basketball     | <input type="checkbox"/> Boys Golf    | <input type="checkbox"/> Theatre          |
| <input type="checkbox"/> Cheer               | <input type="checkbox"/> Girls Golf   | <input type="checkbox"/> Girls Volleyball |
| <input type="checkbox"/> Girls Basketball    | <input type="checkbox"/> Boys Soccer  | <input type="checkbox"/> Boys Volleyball  |
| <input type="checkbox"/> Cross Country       | <input type="checkbox"/> Girls Soccer | <input type="checkbox"/> Boys Wrestling   |
| <input type="checkbox"/> Dance               | <input type="checkbox"/> Swim         | <input type="checkbox"/> Girls Wrestling  |
| <input type="checkbox"/> Drill               | <input type="checkbox"/> Boys Tennis  |   |

## Please circle which level of sponsorship you are selecting:

Platinum \$3500 Donation	Thunder \$2500 Donation	Gold \$1500 Donation
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TOTAL DONATION AMOUNT: \_\_\_\_\_

Would you like to receive additional information about running your business commercials during livestreamed events?      Yes      No

Business Signature \_\_\_\_\_ Date \_\_\_\_\_

*All payments are final- no refunds will be granted*

*\*Signs will not be displayed until artwork is received and sponsorship is paid in full. Please factor sufficient time for sign production.*

*\*Sign location is at the discretion of the school. Requests for signs to be moved locations will not be entertained.*

Principal Justin Keate  
Assistant Principal Mark Christensen  
Assistant Principal/Athletic Director Dustin Drake  
Sponsorship Coordinator Kyle Myrick

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