



26/27 DHHS **SIGNAGE SPONSORSHIP** WELCOME LETTER

Thunder Sponsors,

On behalf of the Desert Hills Thunder Theatre Department, I want to thank you for considering becoming a part of our sponsorship program here at DHHS and benefitting the wonderful theatre students and theatre department.. We cannot accomplish our goals this upcoming school year without the support of amazing community sponsors like you!

As we approach our next school year and our Fall Musical, Disney's The Little Mermaid, I wanted to reach out and invite you to begin or renew your business signage sponsorship with us here at DHHS. This year **we will be very reliant** on the generosity of sponsors like you. Your sponsorship will ensure our students will receive the best possible experience in every aspect of their theatre association. As an incentive for **returning** sponsors, **any RENEWING sponsor that does so by September 1st will be able to reduce the cost of their sponsorship package by \$500. After that date, pricing will go up for the 26/27 school year.**

Attached to this letter, you will see you have a choice between three levels of sponsorship: **Platinum, Thunder** and **Gold**. Each level provides the business with multiple ways to get your business shared within our community. If you wish to continue your sponsorship, please sign the attached contract and return it to me through email or mail. If you have any questions, don't hesitate to contact me at the email below.

The attached information and contract outlines all of the benefits that accompany your choice of sponsorship. This initiation or renewal will also guarantee your signage location for the upcoming school year. (***See deadline information below**). Signage is tight and we will sell out quickly, so we hope you consider renewing or beginning a sponsorship at your earliest convenience.

We are continuing the option for you to advertise your business through commercials that will showcase your business during our live-streamed events. This information is detailed out below.

Thank you again for your support of Desert Hills High School. Your support helps all of our Thunder Family and we look forward to many great years with you as a community partner.

Kyle Myrick
Sponsorship Coordinator
kyle.myrick@washk12.org
435-674-0885 x 4426
Desert Hills High
828 Desert Hills Drive East
St. George, UT 84790





26/27 DHHS **SIGNAGE** SPONSORSHIP INFORMATION

CONTRACT:

- Each contract, and signage hung, is good for **ONE YEAR**.
- SEPTEMBER 2026 – JULY 2027

RENEWALS/DEADLINE:

- Each contract is good for **ONE SCHOOL YEAR**. You will be contacted by email by the end of the school year with the option to renew your contract.
- If you do not reply and renew your contract by September 1st, 2026 your previous signage will be removed and the space will be made available for new sponsorships.

PAYMENT:

- Make all checks payable to Desert Hills High School Attn: Kyle Myrick
- Mail checks to Desert Hills High School at 828 E Desert Hills Dr St George, Ut 84790

CONTACT:

- Contact Kyle Myrick with any questions: kyle.myrick@washk12.org

LEVELS & COST:

- See attached benefits and levels sheet.

SIGNAGE ARTWORK DIMENSIONS:

- FOOTBALL: 4'X8'
- TENNIS: 6'X6' *(New Dimensions)*
- GYM: 3'X4' For Gold
- GYM: 3'X8' For Thunder/Platinum

SIGNAGE ARTWORK ACCEPTABLE FORMATS:

VECTOR IMAGES:

- AI, SVG, EPS, PDF



VECTOR IMAGES

Based on math, vector art can be scaled to any size or proportion without losing any resolution or degrading the image.

Common file formats: AI, SVG, EPS, PDF



RASTER IMAGES

Composed entirely of pixels and dependent on resolution, raster images are limited on how big they can go without losing resolution and becoming pixelated.

Common file formats: PSD, JPG, BMP, GIF, PNG

**ALL SIGN LOCATIONS ARE BASED UPON AVAILABILITY*



26/27 DHHS **SIGNAGE** SPONSORSHIP BENEFITS

Benefit	<u>Platinum</u> \$3500/yr (3 Signs)	<u>Thunder</u> \$2500/yr (2 Signs)	<u>Gold</u> \$1500/yr (1 sign)
Signs displayed on stadium (4 x 8), <u>and</u> gym (3 x 8), <u>and</u> tennis areas.			
Signs displayed on stadium (4 x 8) <u>and</u> gym (3 x 8).			
Sign displayed on <u>either</u> stadium (4 x 8) <u>or</u> gym (3 x 4).			
PA Recognition at Home Athletic events (*Thunder Level must pick <u>one</u> sport. Platinum gets all 11 sports)			
Two season tickets to any non-playoff home athletic event.			

Thunder Level Sponsors Pick One Sport for PA announcements below:

- ☐ Baseball
- ☐ Boys Basketball
- ☐ Girls Basketball
- ☐ Football
- ☐ Lacrosse

- ☐ Boys Soccer
- ☐ Girls Soccer
- ☐ Softball
- ☐ Volleyball
- ☐ Wrestling



26/27 DHHS **SIGNAGE** SPONSORSHIP CONTRACT

SEPTEMBER 2026 – JULY 2027

Business Name _____

Contact Name _____

Contact Phone _____

Contact Email _____



Select A Program(s) Your Sponsorship Will Support:

☐ Athletics (General)

☐ Band

☐ Boys Basketball

☐ Cheer

☐ Girls Basketball

☐ Cross Country

☐ Dance

☐ Drill

☐ Football

☐ Boys Golf

☐ Girls Golf

☐ Boys Lacrosse

☐ Girls Lacrosse

☐ Boys Soccer

☐ Girls Soccer

☐ Swim

☐ Boys Tennis

☐ Girls Tennis

☒ Theatre

☐ Girls Volleyball

☐ Boys Volleyball

☐ Boys Wrestling

☐ Girls Wrestling

Please circle which level of sponsorship you are selecting:

Platinum \$3500 Donation	Thunder \$2500 Donation	Gold \$1500 Donation
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25/26 **Returning** Sponsor Renewal Discount? **Must have sponsored during the 25/26 school year*

☐ Yes

☐ No

TOTAL DONATION AMOUNT _____

Business Signature _____

Date _____

All payments are final- no refunds will be granted

**Signs will not be displayed until artwork is received and sponsorship is paid in full. Please factor sufficient time for sign production.*

**Sign location is at the discretion of the school. Requests for signs to be moved locations will not be entertained.*

Principal Justin Keate
Assistant Principal Mark Christensen
Assistant Principal/Athletic Director Dustin Drake
Sponsorship Coordinator Kyle Myrick

Desert Hills High School
828 Desert Hills Drive East
St. George, UT 84790
435-674-0885 x 4426



26/27 DHHS **STREAMING** SPONSORSHIP INFORMATION

We are excited to offer streaming services to the majority of our varsity sports programs. Please, look through this information package and let us know if you would be interested in advertising your business with one of our packages.

Premium Sponsorship Package (*Limited to 5 sponsors)

As our Desert Hills streaming partner, your advertisement will be streamed for multiple regular-season Desert Hills home events throughout the year. Sponsors who choose Premium Sponsorship will receive the following.

- A 10-second individual advertisement played during all Desert Hills home games for listed sports.
- Company logo displayed during game play via Hudl streamed events.
- Logo banner displayed on DHHS Hudl fan page.

Thunder Family Sponsorship Package

The Thunder Family Sponsorship Package provides an opportunity for you to support Desert Hills Athletics and our academics. Sponsors who choose the Thunder Family Sponsorship will receive the following.

- A 10-second business logo with fellow Thunder Family Sponsors.
- Advertisements will be streamed on the DHHS Hudl fan page.

Sports Covered Through Streaming

FALL

Football
Girls Volleyball
Girls Soccer

WINTER

Girls Basketball
Boys Basketball
Boys Wrestling
Girls Wrestling

SPRING

Boys Soccer
Boys Volleyball
Boys Lacrosse
Girls Lacrosse
Baseball
Softball

CONTRACT

Good for selected Season or Year.
AUGUST 2026 – MAY 2027

PAYMENT

-Make all checks payable to Desert Hills
High School Attn: Kyle Myrick
-Mail checks to Desert Hills High School
at 828 E Desert Hills Dr St George, UT
84790

CONTACT

Contact Kyle Myrick with any questions:
kyle.myrick@washk12.org



26/27 DHHS **STREAMING** SPONSORSHIP CONTRACT

SEPTEMBER 26-JULY 27

Business Name _____

Contact Name _____

Contact Phone _____

Contact Email _____

Please circle which level of sponsorship you are selecting:

PREMIUM SPONSOR	THUNDER FAMILY SPONSOR
\$1000 Per Season OR \$2000 Entire Year	\$500 Per Season OR \$1000 Entire Year

Please circle which seasons you are selecting:

FALL	WINTER	SPRING	FULL YEAR
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TOTAL DONATION AMOUNT _____

Business Signature _____

Date _____

All payments are final - No refunds will be granted

*Production of commercials will not begin until sponsorship is paid in full. Please factor sufficient time for production.

*Timing of your advertisement is at the discretion of Desert Hills High School and The Fan Sports Network.

*Requests for playing advertisements at specific times will not be entertained.

Principal Justin Keate
Assistant Principal Mark Christensen
Assistant Principal/Athletic Director Dustin Drake
Sponsorship Coordinator Kyle Myrick

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